

University of Cyprus, Cyprus

02.10.2024

On October 2nd, the University of Cyprus hosted the Multiplier Event for Entrehubs, bringing together academics, university stakeholders, and startup founders to explore the integration of entrepreneurship into non-business-related majors. The event aimed to foster collaboration between academic departments and the entrepreneurial ecosystem, emphasizing the Entrehubs model as a bridge between theory and practice. The event began at 6:00 PM with welcoming remarks by Constantinos Savvides, followed by a 30-minute presentation by Maria Lavithi. She introduced the Entrehubs model, highlighting its role in helping professors embed entrepreneurship within their courses, even in disciplines traditionally not associated with business. The presentation emphasized interdisciplinary collaboration and practical approaches to teaching entrepreneurship.

A key element of the event was the inclusion of over 10 startups from the University of Cyprus's Entrepreneurship Center. These founders actively participated in open discussions, sharing their entrepreneurial journeys, challenges, and successes. Their real-world experiences helped academics better understand the practical needs of entrepreneurs and how universities can better equip students with relevant entrepreneurial skills.

The discussions explored strategies for strengthening entrepreneurship education through collaborative programs, mentorship opportunities, and experiential learning initiatives. Attendees shared actionable ideas on enhancing the university's academic offerings while supporting students' startup ventures.

The event concluded with a catered networking reception, providing academics, startups, and stakeholders an informal setting to continue the conversation and build connections. The event ended at 8:30 PM, leaving participants motivated to explore new pathways for embedding entrepreneurship into the academic framework of the University of Cyprus.



