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Karlshochschule
International University



Course Programme 15th – 26th of July (5 ECTS)

Mornings: 9h – 12h: self-paced learning

Afternoon: 13h – 16h (Germany) / 14h – 17h (Cyprus, Turkey and Greece) group works

You are anywhere else in the world? Please double-check your time zone

Week 1: Ideas & Opportunities

Mon. 15/07	Spotting Opportunities with Maria Lavithi, University of Cyprus	Identify and seize opportunities to create value by exploring the social, cultural and economic landscape.
Tue. 16/07	Creativity with Anastasios Panopoulos, University of Macedonia	Develop several ideas and opportunities to create value, including better solutions to existing and new challenges.
Wed. 17/07	Vision with Anastasios Panopoulos, University of Macedonia	Imagine the future. Develop a vision to turn ideas into action. Visualise future scenarios to help guide effort and action.
Thu. 18/07	Valuing Ideas with Okan Yavuz, Büyük Ortadoğu Sağlık Ve Eğitim Vakfı	Judge what value is in social, cultural, and economic terms. Recognise the potential an idea has for creating value.
Fri. 19/07	Ethical and Sustainable Thinking with Ioannis Theocaris, Karlshochschule International University	Assess the consequences of ideas that bring value and the effect of entrepreneurial action.

Week 2: Resources

Mon. 22/07	Self awareness and self efficacy with Maria Lavithi, University of Cyprus	Reflect on your needs, aspirations and wants in the short, medium and long term. Identify and assess your individual and group strengths and weaknesses
Tue. 23/07	Motivation and perseverance with Okan Yavuz, Büyük Ortadoğu Sağlık Ve Eğitim Vakfı	Be determined to turn ideas into action and satisfy your need to achieve. Be prepared to be patient and keep trying to achieve individual or group aims.
Wed. 24/07	Mobilising resources with Eric Neuheiser, Karlshochschule	Get and manage the material, non-material and digital resources needed to turn ideas into action. Make the most of limited resources
Thu. 25/07	Financial and economic literacy with Olaf Rottke, Karlshochschule	Estimate the cost of turning an idea into a value-creating activity. Plan, put in place and evaluate financial decisions over time.
Fri. 26/07	Mobilising others with Robert Lepenies, Karlshochschule	Inspire and enthuse relevant stakeholders. Get the support needed to achieve valuable outcomes.

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Student project **Into Value-creating Action:** **July – August** (5 ECTS)

Develop your own project individually or in a group of students addressing socio-political challenges by co-creating ecological, social, cultural and/or economic value for the broader community.

At the end of the 2-week programme, you will be ready to get **into value-creating action** and able to implement your own project. How big and about what? Small or large project, and any topic that is related to your concern or that of your group.... Just think about what you want to change in your personal life, home, of club, or in terms of professional life: your workplace or organisation or a chosen community, or your university, etc. Identify a sphere and transformation and then just go for it.

The final assignment will be a **video presentation**, in which you reflect on your own experiences, and learnings as well as describe how you managed:

- to carry out the tasks for which you (or the group) were given responsibility
- to overcome possible obstacles and problems that affected you (and the group)
- to plan your task, organize your workplan and prioritize your value-creating activities (in the group)
- to cope with uncertainty and ambiguity and dealt with risk and limitations during this process
- to collaborate with others integrated diversity, and practices social and emotional capabilities including showing empathy

What counts is not (only) the outcome of the project, but **your reflection** on your experiences, employed competencies as well as your failures and success stories. You show reflexivity by demonstrating what you have learnt through the development, processing and implementation of your value-creation project.

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