

PRESS RELEASE

Entre hubs

TRAINING IN (CRITICAL) ENTREPRENEURIAL THINKING AND ACTION FOR MORE SUSTAINABILITY AND ETHICAL RESPONSIBILITY IN COMPANIES

As part of the EU-funded ENTREHUBS project, Karlsruhochschule International University has spent two years examining how entrepreneurship education can be integrated into subject areas outside traditional business schools and business faculties and what role and responsibility educational institutions should assume in order to ensure more sustainable acting and ethical responsibility in companies.



Based on research, surveys and interviews, Karlsruhochschule and its project partners from Greece, Cyprus and Turkey have developed digital learning material for teachers and students to educate themselves in the field of entrepreneurial thinking and acting. A training course for university lecturers was organised in Greece, as well as a two-week online summer school with international participants.

As part of the project, we are now inviting all academic staff, students, entrepreneurs and supporting organisations to the final event:

"Social impact & sustainability in Entrepreneurship Education – match or clash?"

With workshops for academic staff, students, teachers, and entrepreneurs!

Date: Thursday, 24 October 2024, 15h – 19h CET

Location: Karlsruhochschule International University, Karlstraße 36 – 38, 76133 Karlsruhe

Let's explore how social impact and sustainability approaches in entrepreneurship education can drive innovation within companies.

"Entrepreneurship is not just about making profits; it's the art of adding value to society, people, and the world."



"An entrepreneur is someone who has the courage to see challenges not as obstacles, but as opportunities."

Let's discuss the crucial role of education in fostering ethical and socially just thinking and actions.

How can educational institutions cultivate entrepreneurial behaviour and skills, foster value-based cooperation with companies and integrate entrepreneurship education across various disciplines?

In his opening speech, Prof. Dr. Ulf-Daniel Ehlers will introduce the concept of entrepreneurship skills in Europe and how entrepreneurship education can be implemented through micro-credentials at European universities

Prof. Dr. Robert Lepenies will present the findings and lessons learned from our two-year ENTREHUBS project, which aimed to enhance entrepreneurship education in European universities, particularly in departments outside of traditional business and economics faculties. In three parallel sessions, we invite you to consider different perspectives on entrepreneurship education. How can we become more critical and reflective entrepreneurs who think outside the box?



In the closing keynote, Manouchehr Shamsrizi will explain the role of imagination, innovation and education for a fairer and more sustainable world.

Parts of the event can be attended online (see agenda below) via: <https://events.teams.microsoft.com/event/80bcf84b-624b-4fd5-8ad8-68ab64262774@6a545df8-ec81-4cf7-b120-d67cald4cddb>



Please register here: <https://forms.office.com/e/K9zkCPQLBP>

Thank you for forwarding this invitation to your networks.

AGENDA



15h: Opening speech: Critical entrepreneurship skills through micro-credentials at European universities (in English, online)

15h30: Presentation of ENTREHUBS project results: Promoting entrepreneurship education in Europe (in English, on site and online)

16h : Parallel Sessions

Workshop 1: Nachhaltiges unternehmerisches Denken und Handeln als Querschnittsdisziplin von der Schule bis zum Studienabschluss: ein kritischer Blick auf den Bildungsplan. (in Deutsch, vor Ort)

Workshop 2: Entrepreneurship Education and your Future Skills. Discovering the Future Skills Compass Online Tool (in English, on site)

Workshop 3: Spotting Opportunities to Become a [Social] Entrepreneur (in English, on site)

17h: Drinks and snacks break

17h30: Keynote 'As if an ordered mind were speaking to us' - On the role of Imagination, Innovation, Incubation for Justice and Sustainability in the 'Decade of Action' (in English, on site and online)

18h30: Closing and Networking (on site)



Prof. Dr. Ulf-Daniel Ehlers
Professor for Educational Management and Lifelong Learning and Member of the Executive Council of the Future Skill Alliance e.V.

Prof. Dr. Robert Lepenies
President of Karlshochschule; Professor for Pluralist and Heterodox Economics

Ralf Engel
Landesfachteamkoordinator Wirtschaft/WBS am Zentrum für Schulqualität und Lehrerbildung (ZSL) Baden-Württemberg

Prof. Dr. Wendelin Küpers
Professor of Organization and Leadership Studies;

Maria Lavithi Howard (Cyprus and USA): Entrepreneur, CEO; mentor to startups; founder of Heroes Made, a social-emotional learning platform

Manouchehr Shamsrizi, M.P.P. FRSA
Social Entrepreneur: Co-Founder and former CEO of digital health startup RetroBrain R&D, Co-Founder of "gamelab.berlin" of Humboldt-Universität's Cluster of Excellence, Co-Director leap.berlin; Former Ariane de Rothschild Fellow of Innovative Social Entrepreneurship at the University of Cambridge, Global Justice Fellow at Yale University.

"A creative idea, combined with the right collaboration, can create change that transcends boundaries."



"Successful entrepreneurship is not just the result of individual brilliance, but a product of collective effort."

The event is part of the EU-funded project ENTREHUBS, which aims to enhance entrepreneurship education in European universities, particularly in departments beyond traditional business schools and economics faculties. The project aimed at introducing an interdisciplinary and collaborative model centered on the value-based creation process. This process fosters strong connections between science and business while promoting the development of entrepreneurial behaviors and skills.

Find out more: <https://www.entrehubs.com/>
<https://karlsuniversity.de/en/research/entrehubs.html>

Consortium



Karlshochschule
International University



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