

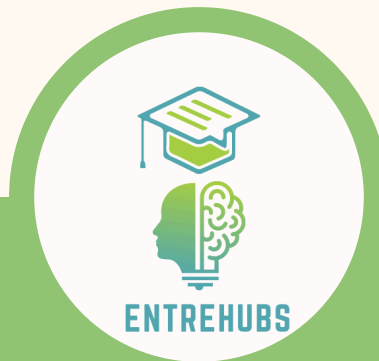


RESEARCH FINDINGS

# PRESS RELEASE

## Entrehubs

### ENTREHUBS Research Findings Reveal the State of Entrepreneurship Education in Europe



The ENTREHUBS project, supported by the Erasmus+ programme, conducted a comprehensive study on Entrepreneurship Education (EE). Involving more than 300 participants from Greece, Cyprus, Germany and Türkiye, the study reveals approaches, challenges and opportunities for entrepreneurship education in higher education. The research provides important insights for integrating entrepreneurship education into the curriculum and strengthening the cooperation between business and universities.

# KEY FINDINGS

## 1-Educators' Perspective on Entrepreneurship Education:

The study involved 134 educators with five to twenty-five years of teaching experience. Participants came from a variety of disciplines, including social sciences, engineering, business, and humanities.

### Key Results:

- Educators see entrepreneurship as a tool for developing skills in problem solving, critical thinking and social impact.
- The importance of co-creation approaches is emphasised, where students collaborate with businesses to create solutions to real-world problems.
- Project-based learning, design thinking and value creation pedagogies are among the methods commonly used in entrepreneurship education.

## 2- Students' Perceptions of Entrepreneurship Education:

The study involved 176 students studying at undergraduate and postgraduate level. Participants came from a wide range of disciplines, including environmental management, computer science, economics and psychology.

### Key Results:

- Students see entrepreneurship education as an opportunity to enter the labour market and acquire the necessary skills to create innovative solutions.
- Workshops, hackathons and extracurricular activities organised by universities are among the most effective learning formats in entrepreneurship education.

## 3- The Importance of the Value Creation Approach:

- Both educators and students recognise the Value Co-Creation Model as an effective tool in entrepreneurship education.
- This approach enables students to apply their entrepreneurial knowledge to create social, financial and cultural value and strengthens the links between universities and the business world.



'This research shows that there is a need for a transformation in entrepreneurship education that is collaborative and focused on solutions to real-world problems. The ENTREHUBS model aims to make education more effective by strengthening the link between academia and the business world.'



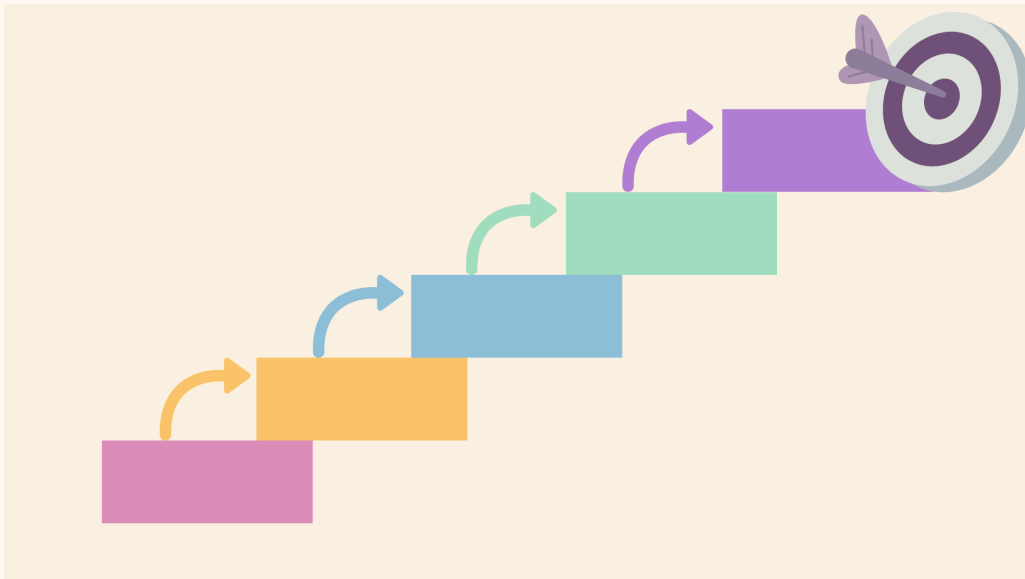
'Our findings emphasise the importance of interdisciplinary learning in entrepreneurship education. By bringing students, educators and businesses together, we can develop solutions that benefit society.'

# FUTURE PLANS

## Next Steps of ENTREHUBS:

Based on the research findings, the ENTREHUBS project will focus on the following areas

- **Development of the ENTREHUBS Model:** Establishing a framework that integrates entrepreneurship education into different disciplines.
- **Dissemination of Value Creation Centres:** Creating collaborative platforms between students, educators and businesses.
- **Launching New Education Initiatives:** Develop and disseminate resources for educators, such as the ENTREHUBS Training Toolbox.



## Consortium



**Karlshochschule**  
International University



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SAĞLIK VE EĞİTİM VAKFI



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