



PRESS RELEASE

Entrehubs

Entrehubs 3rd Transnational Partner Meeting took place in Thessaloniki on the 22nd of April.

During the meeting, we discussed:

- the project's overview
- the training course manual and the presentations
- the strategy of participant engagement during summer school.

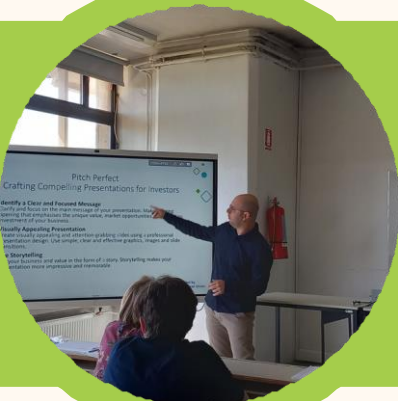


3RD TRANSNATIONAL PARTNER MEETING

During our meeting in Thessaloniki, was presented the project. We talked about its units and its structure. In addition, was made a general overview of the project. In this context, we revisited the timetables and working groups.

On the first day was presented the aim of ENTREHUBS Model. We discussed the results with the working groups as well as the pending work. Additionally we discussed the structure of the modules (including contents) that make up the project's Toolbox.

On the first day of LTTA the University of Cyprus Dr. Lavithi presented the 10 keys for developing Entrepreneurial Attitude for Value Creation.



On the second day of LTTA the International University of Karlshochschule (KARLS) Prof. Lepenies presented the Value creation through the evolution of business model themes.

ENTREHUBS 3 DAYS-TRAININGS

On the second day also University of Macedonia (UOM) Prof. Panopoulos presented the Prototyping and MVP Development / Building Your Product and Establishing Competitive Advantage for creating value.

On the third day of LTTA Okan Yavuz of Buyuk Ortadogu Saglik Ve Egitim Vakfi (BOSEV) presented the Mastering the Art of Value Creation for Investor Appeal.

Finally we discussed the organization of the summer school and the final meeting in Germany.

CONSORTIUM



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CONTACT



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